



**Arahova**  
Fresh Greek  
Since 1971

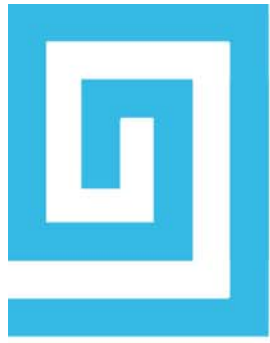


Fresh

Greek

Tasty

**Franchising  
Development plan**  
CONFIDENTIAL



# Arahova

## Fresh Greek

### OUR HISTORY

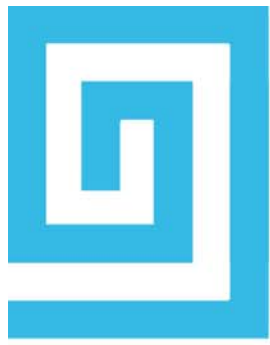
Arahova Fresh is a family oriented restaurant franchise who's clientele come from all sectors of the city to enjoy a menu that consists of the original Greek foods. The success of Arahova is based on the fact that it consists of a **Healthy Mediterranean Diet** at a reasonable price, the warm atmosphere of the restaurants, the professional staff, and last but not least, the reputation of the owner Christos Kalogrias who still actively participates in the daily operations of the business.

Customer comfort and satisfaction are the primary objectives of Arahova Fresh . A typical Arahova will seat up to 60 people comfortably in a stand-alone store and is open seven days a week for lunch and dinner. The Arahova Fresh concept is also ideally suited to modern day food courts in malls and other public areas.

Arahova Fresh appeals to a broad economic and demographic customer base by offering outstanding value through quality food, with generous portions at reasonable prices.

Over the years Arahova has won many awards for its exceptional quality, and customer service and has been voted the best Greek restaurant in Montréal.





# Arahova

*Fresh Greek*

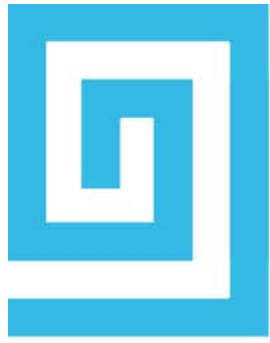
*Since 1971*



## The Arahova Fresh Greek Advantage...

- **Arahova has a management team that:**
  - Develops new locations
  - Trains franchisees
  - Offers complete turnkey solutions
- **Arahova has a federally inspected GFSI (level2) & HACCP certified, production facility that supplies all locations with the freshest and best quality ingredients.**
- **The Arahova Fresh brand name has international recognition and has been in continual operation since 1971**





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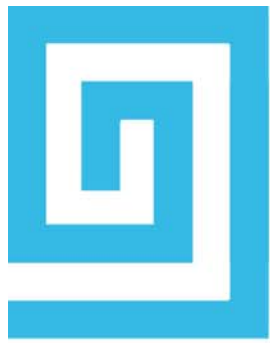
*Since 1971*

## The Arahova Fresh Greek Advantage...

**Standardized & streamlined product offering means:**

- Light & fresh for healthy consumer relevance
- Fast & simple for rapid customer service
- Less product waste for the franchisee
- Better portion control





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*Fresh Greek*

*Since 1971*

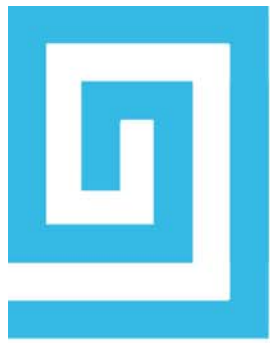


**Current locations:**

- Chomedey Laval
- LaSalle
- Brossard
- Old Montreal

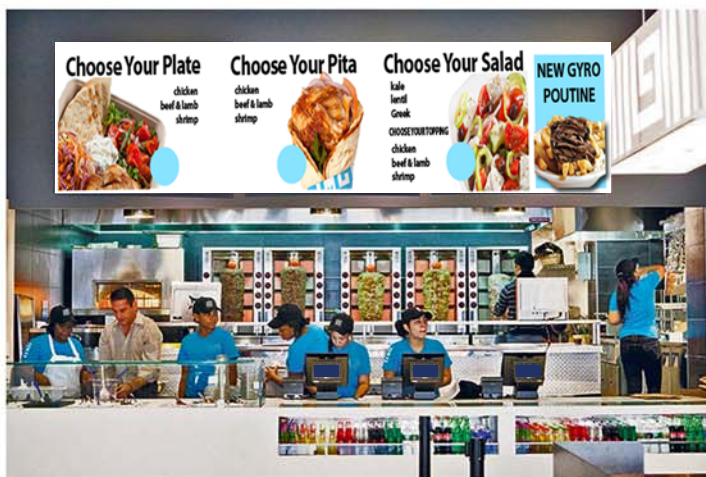
**We are currently accepting applications  
for the following planned locations:**

- Mirabel
- Griffintown
- Saint-Laurent
- West Island
- Repentigny



# Arahova

Fresh Greek



**Fresh Greek**  
At home or the office  
**1.888.31FRESH**

ask about our  
catering service for  
your next event or party



**We deliver!**

1.866.688.9980 450.688.9980





# Arahova

*Fresh Greek*

Since 1971

## MENU PITAS & PLATES

### SALADS

#### GREEK SALAD

Vine ripened tomatoes, red onions, green peppers, cucumbers and Kalamata olives. Tossed lightly with extra virgin olive oil, Kalamata vinegar and garnished with authentic Greek feta cheese

#### KALE & SPINACH SALAD

Kale and spinach with scallions, tomatoes, carrots, black-eyed peas and authentic greek feta cheese, dressed with lemon herb vinaigrette

#### LENTIL SALAD

Lentils, shredded carrots, cucumbers, tomatoes, fresh herbs and barley rusk croutons

**OPTION** Top your salad with  
**GYRO**

Chicken, Beef & Lamb or Veggie Kefta

A traditional meat marinated and roasted, sourced from local farms, thinly sliced and wrapped in a house baked pita or on a plate. Served with tomato, onions and your choice of dip

### 1. CHOOSE

#### PITA

Wrapped in a house-baked pita

OR

#### PLATE

Served with a pita and a side

### 2. SELECT A GYRO

#### CHICKEN

#### ORIGINAL LAMB & BEEF

#### NEW VEGGIE KEFTA

### 3. ADD A DIP

#### ORIGINAL TZATZIKI

#### ROASTED RED PEPPER

#### GREEK SPINACH

#### ORIGINAL HUMMUS

### 4. IF A PLATE, CHOOSE A SIDE

#### BROWN RICE

#### SEASONED FRIES

#### AEGEAN SLAW

### SIDES

#### SEASONED FRIES

Crispy fries seasoned to perfection

#### BROWN RICE

Brown rice seasoned with fresh herbs

#### AEGEAN SLAW

REd & green cabbage with carrots, onions and fresh herbs, dressed in a lemon vinaigrette

#### DIP SAMPLER

All 3 dips served with fresh baked pita

#### SIDE SALAD

Your choice of Greek, Kale or Lentil

#### SPANAKOPITA

Traditional phyllo bites filled with spinach and feta cheese

### Arahova GYRO SALAD

Choose your gyro (chicken, beef & lamb or veggie kefta)  
Choose your salad (Greek, Kale & Spinach or Lentil)

### Arahova GYRO POUTINE

Choose your gyro topping  
(chicken, beef & lamb or veggie kefta)

#### LEMON-CHICKEN SOUP

A traditional soup made with chicken broth, rice, egg and lemon juice

### SOUPS

#### LENTIL SOUP

Lentil puree, with Greek yogurt, topped with Greek feta cheese and fresh mint

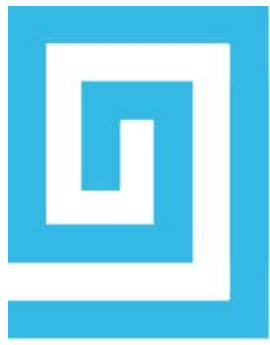
### SWEETS

#### GREEK YOGURT CHEESECAKE

Choice of Raspberry-dark chocolate, Blackberry lemoncello or Salted caramel

#### ORIGINAL BAKLAVA CHEESECAKE

1.866.688.9980 450.688.9980



# Arahova

## Fresh Greek

Arahova Fresh invites you to join an experienced and dynamic team of associates, and to participate in their success. Owning and operating an Arahova Fresh has never been easier, and brings you all the benefits that come with being an entrepreneur. With over 45 years of experience and our constant support and know how, you could be on the road to success in no time. There are plenty of reasons to join the Arahova Fresh family, some of which are listed below:

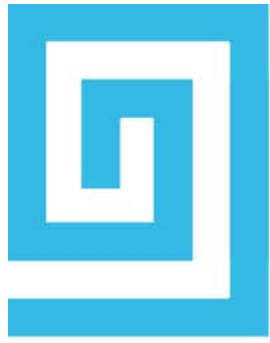
- **Arahova Fresh has been voted the best Greek cuisine in all of Montreal.**
- **We are recognized as a brand name by consumers.**
- **Demand for Healthy Greek cuisine is growing.**
- **Arahova has seven locations (and constantly growing) in greater Montréal.**
- **45 years in business with an existing loyal customer base.**
- **Arahova Fresh offers a fair price to the customer.**
- **Arahova Fresh frequently advertises in the media.**
- **With a growing distribution of our retail products to over 300 supermarkets, Arahova has truly become a household name.**
- **The Arahova Fresh menu is ideal for catering, adapting to the customer's every need.**
- **Our commitment to quality and customer satisfaction.**

Arahova Fresh provides the help and support that is needed to get you started and to ensure the smooth operation of your restaurant.

- Franchisee training & development
- Site Selection
- Market studies
- Assistance with financing
- Complete CFO, payroll and accounting services available
- Complete turnkey solution
- Complete training for management and operation
- Complete H.R. program
- Ongoing support
- Assistance and presence during the first 30 days of operation
- Accredited supplies
- Promotional & yearly marketing campaigns

If you have other questions, or if you wish to schedule an appointment with us to discuss business opportunities offered by Arahova Fresh, please do not hesitate to contact us. We will be more than glad to assist you and answer all your questions.





# Arahova

Fresh Greek

## CONTACT INFO

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